

La Trobe Financial is pleased to announce that it has signed as a Major Sponsor with the Dandenong Basketball Association for a second term.

La Trobe Financial's sponsorship of the Dandenong Basketball Association Team including a player sponsorship component for rising star Lauren Scherf has been reconfirmed. Lauren has recently re-signed with the team for a further two seasons. Lauren's exceptional performance, now averaging a double-double per game stacking up 18 points and 13 boards, shows her strong commitment to the sport.

La Trobe Financial's President & CEO, Greg O'Neill commented that *"it is important to support future champions. The team shows the qualities of determination, discipline and desire to succeed. Attributes of true leadership and we are very proud to again support them on their journey during the upcoming WNBL season."* La Trobe Financial have a long history of investing in elite sports men and women and this sponsorship again aligns La Trobe Financial with one of Australia's leading female basketball programs in the country, providing outstanding opportunities for up and coming talent.

Dandenong Basketball Association Team Head Coach, Larissa Anderson stated *"La Trobe Financial's continued support of our WNBL program is invaluable, Greg's genuine passion for supporting up and coming stars such as Lauren and the backing they give us as a team to succeed is fantastic. Both Greg and La Trobe Financial take great pride investing in our elite program and we are extremely appreciative to welcome them back on as part of our team. Their contribution to the sport allows us to continue to provide exceptional pathways for rising female basketball talent."*

Dandenong Basketball Association Teams Commercial Operations Manager, Sally Phillips said that she *"is thrilled to be welcoming back Greg and his team from La Trobe Financial for another season."* She further stated *"I've loved getting to know Greg and his team. Greg's passion for basketball and his commitment to excellence and sponsoring Lauren through our program is truly valued."*

La Trobe Financial's branding will be promoted across the team's playing uniforms, stadium signage and other key assets.

La Trobe Financial will be making further announcements shortly.

Media enquiries: Caterina Nesci, Head of Communications & PR **0422 270 474**

About La Trobe Financial

La Trobe Financial is Australia's largest Credit Specialist providing funding and investment solutions to a diverse range of customers since 1952. We are a proven and trusted investment partner for institutional and retail investors alike with over 60 years' experience, managing investment mandates in excess of A\$10 billion. La Trobe Financial holds all requisite regulatory licences; La Trobe Financial Services Pty Limited – Australian Credit Licence No. 392385. La Trobe Financial Asset Management Limited - AFSL & Australian Credit Licence No. 222213. For further details please visit our website www.latrobefinancial.com to obtain a copy of our PDS. Visit our website for details of

Date **29/08/16**
Media Contact **Caterina Nesci**
Head of Communications
m: +61 422 270 474
e: cnesci@latrobefinancial.com.au

