

## **MEDIA RELEASE**

**Date: 11/06/25**

### **Wrexham AFC preparing to take over Australia and New Zealand this July – with exciting fan activations, special guest and a new Presenting Partner La Trobe Financial**

In just 30 days' time, Wrexham AFC will kick off its highly anticipated pre-season tour of Australia and New Zealand. To mark the milestone, TEG Sport can reveal a new presenting partner, and a suite of fan-first experiences designed to bring the full Wrexham spirit to life across all three match venues.

La Trobe Financial has joined as the Presenting Partner of the Wrexham Down Under Tour. This significant partnership reflects a shared commitment to connecting communities through major sport and entertainment experiences.

La Trobe Financial is one of Australia's leading alternative asset managers, with over \$20 billion in assets under management and a 73-year history. Their alignment with Wrexham AFC further demonstrates their growing presence within Australia and beyond.

#### **TEG Sport Managing Director, Rachael Carroll, said:**

"We're thrilled to welcome La Trobe Financial as Presenting Partner – a role that reinforces a shared commitment to delivering world-class sporting events and engaging with passionate fans"

#### **Chris Andrews, CEO of La Trobe Financial, said:**

"We are delighted to partner with Wrexham AFC for their Down Under Tour. At La Trobe Financial, we believe in the power of sport to unite communities and inspire excellence—values that align perfectly with Wrexham's remarkable journey and global fanbase. This partnership is a celebration of ambition, resilience, and the shared spirit of striving for greatness, both on and off the field."

Beyond the action on the pitch, fans will be treated to an authentic slice of Wrexham culture thanks to a travelling tribute to the iconic Turf Hotel – the legendary pub beside the Racecourse Ground, made famous by Disney's Welcome to Wrexham series. Match day activations will see The Turf pop up at each venue, complete with bespoke offerings of Wrexham Lager and Aviation American Gin cocktails.

In Melbourne, The Turf will take over the Wine Room at Marvel Stadium for the entire weekend, welcoming not only football fans but also attendees of other sporting events hosted at the stadium and in Sydney and Wellington, a full Turf Pub pop-up will open, with meet & greets with players, will also take place.

Joining the tour will be The Turf's passionate publican and fan favourite, Wayne Jones, who has been a constant presence throughout the Wrexham docuseries. His presence Down Under will bring an added dose of authenticity and Welsh charm to the festivities.

**Wayne Jones said:**

It's an absolute honour to bring a bit of Wrexham to the other side of the world. The Turf has always been more than just a pub – it's the heartbeat of the club and the community – and now we get to share that with our fans in Australia and New Zealand. I'll be there, pulling pints, swapping stories and soaking it all in. I can't wait to meet everyone – just don't ask me to try Vegemite!"

In addition to The Turf, fans will enjoy a dedicated Fan Zone featuring club merchandise, interactive experiences, and appearances from Wrexham players and officials. Several of the club's global partners – including Aviation American Gin, Gatorade, Meta Quest, United Airlines, Visit Wales, and Wrexham Lager – will support activations throughout the tour.

Wrexham Down Under presented by La Trobe Financial will take the men's first team to Australia and New Zealand in July, with matches confirmed in Australia versus Melbourne Victory on 11 July (Marvel Stadium), Sydney FC on 15 July (Allianz Stadium), and Wellington Phoenix in New Zealand on 19 July (Sky Stadium).

Tickets are selling fast for all three games, click here for further ticket information.

**Corporate Hospitality Packages**

Corporate Hospitality Packages are still available via VIP Now [www.vipnow.com.au](http://www.vipnow.com.au) or email enquiries to [info@vipnow.com.au](mailto:info@vipnow.com.au)

**MATCH INFORMATION**

Melbourne Victory v Wrexham AFC | Friday 11 July | Marvel Stadium 7:30PM AEST

Sydney FC v Wrexham AFC | Tuesday 15 July | Allianz Stadium 7:30PM AEST

Wellington Phoenix v Wrexham AFC | Saturday 19 July | Sky Stadium 5:00PM NZST

**Media Accreditation**

Applications for media accreditation for Wrexham Down Under presented by La Trobe Financial are now open, please use the link below to apply for event accreditation.

<https://bursty.typeform.com/wrexdownunder>

Application deadline is Friday July 4 at 11:00PM AEST.

ENDS

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**About Wrexham AFC**

Wrexham Association Football Club are based in Wrexham, North Wales, and following a record-breaking three consecutive promotions, will compete in the EFL Championship in 2025/26 - the second tier of the English Football League pyramid. Formed in 1864, they are the oldest club in Wales and the third oldest professional team in the world. Wrexham have won the Welsh Cup a record 23 times and beaten some of the biggest clubs in the game in the English FA Cup and UEFA European Cup Winners Cup. The STōK Cae Ras, home to Wrexham AFC, is the world's oldest international stadium that still continues to host international games.

Wrexham AFC are owned by Rob McElhenney and Ryan Reynolds. The goal of the new owners is to grow the team and establish Wrexham AFC as a Premier League club in front of increased attendances, and in an improved stadium, while making a positive difference to the wider community in Wrexham. This goal is being pursued through four guiding principles: i) to protect the heritage of Wrexham AFC; ii) to reinforce the values of the community; iii) to use Rob and Ryan's resources to grow the exposure of the club at home and abroad; and iv) to create a winning culture. For more information, please visit [wrexhamafc.co.uk](http://wrexhamafc.co.uk).

**About La Trobe Financial**

La Trobe Financial is Australia's leading Alternative Asset Manager, with over \$20 billion in assets under management. Since 1952, they have been driven to help people realise their potential with specialist financing and investment solutions.

La Trobe Financial's award-winning Credit Fund has consistently performed, remaining one of the most competitive in the market. The 12 Month Term Account has been recognised as the "Best Credit Fund – Mortgages" for 16 consecutive years by Money magazine and is Australia's fastest growing retail fund.

**About TEG Sport**

TEG Sport is a producer and promoter of live sporting events featuring the world's biggest sporting teams and brands. TEG Sport is owned by TEG, a leading global live entertainment, ticketing, and technology business which operates worldwide out of seven country offices. TEG also includes TEG Live, TEG Experiences, TEG Dainty, TEG MJR, TEG Van Egmond, Laneway Festival, Handsome Tours, TEG Rockefeller, Qudos Bank Arena, Ticketek, Ticketek Marketplace, Eventopia, Softix, TicketCharge, TicketWorld, Ticketek Singapore and Ovation. Life is Better Live. Whether it's Sport, Concerts, Musicals, Theatre or Exhibitions, nothing beats the live experience! For more information [www.tegsport.com.au](http://www.tegsport.com.au)

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