

## **La Trobe Financial partners with NBL to launch small business bounce back competition**

**Monday, 15 February 2021** – La Trobe Financial together with the National Basketball League (NBL), of which La Trobe Financial has been a proud sponsor since 2006, are helping small businesses bounce back in 2021. As part of this bounce back promotion, La Trobe Financial is providing 10 Australian small businesses which have been impacted by COVID-19 the opportunity to share in \$100,000.

As a leading Australian lender and the 2020 recipient of Best Non-Bank Financial Institution Award by Money magazine, La Trobe Financial has long helped small business owners to make home ownership a reality. Cory Bannister, La Trobe Financial's Chief Lending Officer, explains, 'we've worked closely to support our customers through some challenging times over the last year, and now we want to help Australian businesses propel forward to make up for lost time.'

The bounce back promotion runs throughout the NBL season and is fronted by Australian basketball legend Andrew Gaze. There are 10 x \$10,000 grants up for grabs, designed to help small businesses adapt to a new way of working, be it outdoor dining, home delivery, improved online capabilities or any other adaptations that will boost the ability of small businesses to operate in the current climate. Andrew commented 'I'm enjoying bringing this promotion to life during the NBL matches and looking forward to connecting with the winners and sharing their stories with basketball fans across the country.'

Larry Kestelman, Hungry Jack's NBL Owner and Executive Chairman, shared, 'it has been a very difficult period for small businesses across Australia and we are pleased to partner with La Trobe Financial to help small businesses in need, bounce back.'

To be in the running to win, head to **[nbl.com.au/LaTrobe](https://nbl.com.au/LaTrobe)** and describe in 250 words or less how a \$10,000 grant could help a small business bounce back in 2021.

### **About La Trobe Financial**

Established in 1952 and with \$12 billion of assets under management, La Trobe Financial is one of Australia's leading diversified wealth managers, specialising in funding and investment solutions. La Trobe Financial has been a proven and trusted investment partner for institutional and retail investors, operating Australia's largest retail Credit Fund with \$5 billion in assets under management and 53,000 retail investors. It is 80% owned by Blackstone, one of the world's leading investment firms with more than US\$619 billion of assets under management worldwide, and 20% owned by management.

La Trobe Financial is regulated by the Australian Securities & Investments Commission (ASIC) and holds the requisite regulatory AFSL and ACL to operate and place RMBS issuances.

**For further details please visit our website [www.latrobefinancial.com.au](https://www.latrobefinancial.com.au)**

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