

## La Trobe Financial judged Best SMSF Lender

**Monday, 29 August 2022** – La Trobe Financial today announced that it has been judged the Best SMSF Lender in the SMSF Awards. La Trobe Financial also won this award in 2019 and was highly commended in 2021.

These awards are judged by professionals in the financial sector, including financial advisers and accountants, acknowledging companies which provide exceptional service.

Cory Bannister, Chief Lending Officer at La Trobe Financial commented “we are very pleased to have won this award. More importantly, it is great for the team to be recognised for their tremendous efforts.”

“We have been offering SMSF loans since 2009, as part of our diverse and inclusive product range, one of Australia’s broadest in the sector”, Bannister said.

“According to the latest figures from the ATO released in June 2021, the number of SMSFs continue to grow - presently at 597,900, of which there are over 1.1 million members, and growing year on year. We expect to see further increases as many Australians take more control of their investments, including superannuation. We see that this is particularly the case with millennials, who over the past three years have become the largest cohort of all age groups establishing SMSFs, accounting for almost 30% of all new SMSFs established.

“We also see continued demand on SMSFs acquiring light industrial property as the e-commerce and data storage industries continue to grow, along with well-located middle and outer suburban commercial properties to support decentralisation of work spaces,” Bannister added.

At La Trobe Financial, we have purposely engineered our SMSF product, like all our products, to be user friendly, supported by a deeply experienced team standing ready to assist.

La Trobe Financial was also recently recognised as the Non-Bank Lender of the Year by Money magazine for the third consecutive year.

### About La Trobe Financial

Established in 1952 and with over \$14 billion of assets under management, La Trobe Financial is one of Australia’s oldest credit asset managers, specialising in credit investment solutions and real estate finance. La Trobe Financial has been a proven and trusted investment partner for institutional and retail investors for seven decades, operating Australia’s largest retail Credit Fund with c.\$8 billion in assets under management and c. 82,000 retail investors. La Trobe Financial has 5,800 distribution points across its two divisional arms - Wealth products are distributed through 1,400 advice practices and real estate credit finance is distributed through 3,200 brokers. La Trobe Financial employs over 400 staff over 4 offices.

La Trobe Financial is regulated by the Australian Securities & Investments Commission (ASIC) and holds the requisite regulatory AFSL and ACL to operate the Credit Fund, place RMBS issuances, and provide credit services.

La Trobe Financial Services Pty Limited ACN 006 479 527 Australian Credit Licence 392385.

For further details please visit our website [www.latrobefinancial.com](http://www.latrobefinancial.com)

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